

Detail on the transaction is provided below for investors. Investors also can contact G. Scott Paterson at spaterson@automatedbenefits.com or 416.368.6464.

[SYMBILITY AND MARSHALL & SWIFT/BOECKH JOIN FORCES TO CREATE A BEST-OF-BREED SOLUTION FOR THE PROPERTY CLAIMS INDUSTRY](#)

Symbility Solutions Inc.[®], a wholly owned subsidiary of Automated Benefits Corp.[®] (TSX:V – AUT), and Marshall & Swift/Boeckh (MSB) today announced that they have entered into a definitive agreement under which Symbility will acquire MSB's Claims Division (the "Acquisition") in exchange for the issuance to MSB's parent company, Decision Insight Information Group, of such number of common shares of Automated Benefits ("Common Shares") as is equal to 30% of the Common Shares issued and outstanding immediately following such issuance, after adjusting for issued and outstanding options to acquire Common Shares ("Options").

Based upon the number of Common Shares and Options issued and outstanding on January 24, 2012, and the weighted-average trading price of the Common Shares on the TSX Venture Exchange ("TSX-V") for the 10 trading days ended January 24, 2012, the Acquisition would result in the issuance to MSB and/or certain of its affiliates of 51,982,216 Common Shares, having a value of approximately C\$16.8 million. The actual number of Common Shares issuable to MSB and/or certain of its affiliates pursuant to the Acquisition is subject to change and will be based upon the number of Common Shares and Options issued and outstanding, as well as upon the trailing 10-day weighted-average trading price of the Common Shares on the TSX-V, as at closing of the transaction ("Closing").

In addition, in connection with the Acquisition, Decision Insight has agreed to purchase by way of private placement at a price of \$0.27 per Common Share (the "Private Placement") a further number of Common Shares equal to 3.29% of the Common Shares issued and outstanding immediately following the issuance of Common Shares to Decision Insight pursuant to both the Acquisition and the Private Placement, after adjusting for issued and outstanding Options. Following completion of the Acquisition and the Private Placement Decision Insight will become the largest shareholder of Automated Benefits, with 33.29 percent of the Common Shares, including Common Shares issuable upon the exercise of Options.

Based upon the number of Common Shares and Options issued and outstanding on January 24, 2012, and the weighted-average trading price of the Common Shares on the TSX-V for the 10 trading days ended January 24, 2012, the Private Placement would result in the issuance to MSB and/or certain of its affiliates of an additional 7,124,450 Common Shares for gross proceeds to Automated Benefits of approximately C\$1.9 million. The actual number of Common Shares issuable to MSB and/or certain of its affiliates pursuant to the Private Placement is subject to change and will be based upon the number of Common Shares and Options issued and outstanding, as well as upon the trailing 10-day weighted-average trading price of the Common Shares on the TSX-V, as at Closing.

The proceeds of the Private Placement will principally be used to fund a cash dividend in the amount of \$0.01 per Common Share, which will be declared and paid by Automated Benefits no later than 30 days following Closing to the holders of record of Common Shares as of a date to be fixed by the board of

directors of Automated Benefits, which date will be no more than 30 days and no less than one day prior to the date of Closing. The balance of proceeds of the Private Placement after payment of such dividend, if any, will be used by Automated Benefits for general corporate purposes.

As part of the transaction, MSB and Symbility will also enter into a Data License Agreement, pursuant to which (i) MSB will grant a license to Symbility and certain of its subsidiaries in respect of the MSB North American Partial Loss Estimating Database (as well as any variations and/or other versions thereof developed in the future), which has previously been provided to Symbility under a separate arrangement and (ii) Symbility and certain of its subsidiaries will grant a license to MSB in respect of claims data generated by Symbility and such subsidiaries.

Automated Benefits has also agreed, subject to the approval of its shareholders, to increase the number of directors that will comprise its board of directors to nine persons and to provide MSB and/or certain of its affiliates with certain rights of representation on the boards of directors and each committee of the boards of directors of Automated Benefits, Symbility and each subsidiary of Symbility. In this regard, MSB and/or certain of its affiliates, Symbility, Automated Benefits and certain management shareholders of Automated Benefits have entered into a securityholders' agreement (the "Securityholders' Agreement"), pursuant to which they have agreed, for a period of up to five years, to vote together in supporting any slate of directors nominated by management of Automated Benefits (the "Management Nominees"). Assuming a board comprised of nine directors, for so long as MSB and its affiliates own greater than 20% of the outstanding Common Shares, the Management Nominees will include three persons proposed by MSB and/or certain of its affiliates and for so long as MSB and its affiliates own between 10% and 20% of the outstanding Common Shares, the Management Nominees will include 2 persons proposed by MSB and/or certain of its affiliates. The Securityholders' Agreement also provides that MSB and/or certain of its affiliates will be entitled, for a period of up to five years, to similar representation on the boards of directors of Symbility and each subsidiary of Symbility, and to one third of the total number of directors on each committee of the boards of directors of Automated Benefits, Symbility and each subsidiary of Symbility. MSB and/or certain of its affiliates will have no right to propose any Management Nominees, and no right to representation on the boards of directors or any committees of the boards of Automated Benefits, Symbility or any subsidiary of Symbility, if the shareholdings of MSB and its affiliates in Automated Benefits fall below 10% of the issued and outstanding Common Shares.

The Securityholders' Agreement also will contain restrictions prohibiting MSB and its affiliates, subject to certain limited exceptions, from making a tender offer or takeover bid for Common Shares or other securities of Automated Benefits, participating in a solicitation of proxies in respect of the voting of any securities of Automated Benefits, or otherwise acquiring additional Common Shares or other securities of Automated Benefits. Notwithstanding the foregoing, subject to applicable securities laws, MSB and its affiliates will be permitted by the terms of the Securityholders' Agreement to increase their holdings in Common Shares up to such number of Common Shares as is equal to but not greater than 40% of the outstanding Common Shares, provided that MSB and its affiliates will either (A) not vote more than 33.29% of the total number of Common Shares outstanding as of the record date of any applicable vote

or (B) vote any Common Shares in excess of 33.29% of the total number of Common Shares outstanding as of the record date of any applicable vote in proportion to the votes cast by all shareholders.

The parties have also agreed that, subject to TSX-V acceptance, Automated Benefits will adopt a Restricted Share Unit Plan, effective as at Closing, pursuant to which up to 2.5% of the Common Shares outstanding immediately following Closing of the transaction will be issued in trust for the benefit of certain management employees and directors of Automated Benefits, subject to the satisfaction of certain vesting criteria relating, among other things, to successful integration of the MSB Claims Division with Automated Benefits' other businesses and to the achievement of other specific performance targets to be agreed upon by the parties.

The transaction, including approval of Decision Insight as a new control person of Automated Benefits, must be approved by shareholders of Automated Benefits at a special meeting of shareholders to be called and held to consider the transaction. In that regard, certain senior officers and directors of Automated Benefits, who collectively hold 23,989,360 Common Shares, representing approximately 20.3% of the outstanding Common Shares, have entered into Voting and Support Agreements with MSB and Decision Insight, pursuant to which they have agreed to vote their Common Shares in favour of approval of the transaction. In addition, the board of directors of Automated Benefits has determined to recommend to shareholders that they approve the transaction by voting their Common Shares in favor of the transaction.

Closing of the transaction is expected to occur in April, 2012, subject to customary closing conditions, including approval of the Transaction by shareholders of Automated Benefits at a special meeting of shareholders to be called and held to consider the transaction, approval of the TSX-V and receipt of any other required regulatory approvals.

Further information regarding the transaction, including full details in respect of the matters summarized above, will be contained in a management information circular that Automated Benefits will prepare and mail to all holders of Common Shares in connection with the special meeting of shareholders to be held to approve the transaction. It is expected that these materials will be mailed in March 2012 for a meeting to be held in April 2012. Once mailed, the management information circular will also be available on SEDAR at www.sedar.com. All shareholders are urged to read the management information circular carefully and in its entirety once it becomes available since it will contain additional important information concerning the Transaction.