



## **SYMBILITY'S PARTNER, INNOVATION GROUP, CELEBRATES ITS SUCCESSFUL INAUGURAL CUSTOMER EVENT IN GERMANY**

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TORONTO, ONTARIO -- (February 9, 2012) Symbility Solutions Inc.®, a wholly-owned subsidiary of Automated Benefits Corp.® (TSX:V – AUT), and its European partner, The Innovation Group plc (LSE: TIG.L) have successfully celebrated its inaugural German user event that was held January 18, 2012 at the ROTONDA Business Club, in Cologne, Germany. This event reaffirmed the organizations strong commitment to its diverse and growing European customer base.

The event kicked off with welcoming comments from Innovation Group's Ralf Eisenhauer, Director, Sales & Marketing, and Matthew Whittall, Managing Director, Europe North in addition to James Swayze, CEO, Symbility Solutions. Customer case studies followed the opening remarks, from Sabine Träumer, Head of the Claims Management Department at AXA and Steffen Kaufmann, Head of Property Claims Adjusting at DEVK, who have recently adopted and implemented Symbility in their organizations. Symbility is a powerful, accurate, and easy-to-use claims processing and estimating software solution for Property & Casualty Insurers. Innovation Group rounded out the program with Marc-Olivier Huynh, CTO and Founder of Symbility Solutions, and Simon Mozes, Project Manager at Innovation Group, highlighting Symbility's product updates and future roadmaps.

### **Customer Presentation Highlights**

#### *Sabine Träumer, AXA Insurance*

A major advantage for Sabine Träumer and the AXA team was the adaptability of Symbility and how the product suite integrated easily into their existing systems. Ms. Träumer highlighted how she was particularly impressed with the quick implementation and minimum resources required for the project. From concept to full operation, it only required nine months.

#### *Steffen Kaufmann, DEVK*

Steffen Kaufmann highlighted the benefits Symbility has brought to his organization. With an important focus on customer satisfaction, process workflow, and efficiency, the Symbility product suite exceeded expectations of DEVK. The solution was easy-to-learn and at the customer level, the transparency of the reports increased the adoption rate of the claim and lead to greater customer satisfaction.

James Swayze, CEO of Symbility Solutions commented, "We thank all of those who attended and extend a special thank you to those customers who shared their stories and expertise. Based on the feedback we have

received I am proud that the inaugural German user event provided a successful platform for our customers to connect with us and each other and expect next year's event to attract even more customers and partners to attend."

The Innovation Group is a value added reseller of Symbility Solutions outside of North America, with offices in United Kingdom, Australia, Belgium, Canada, France, Germany, Japan, India, Pakistan, South Africa, Spain and United States. Innovation Group is a global provider of business process outsourcing and software solutions to the insurance, fleet, automotive and property industries.

### **About Automated Benefits Corp.**

Automated Benefits Corp.® (TSX:V – AUT) is a progressive software company dedicated to developing applications for the insurance industry in North America and Europe. The organization currently has two platforms: Symbility® and Adjudicare®.

Symbility Solutions provides powerful, accurate and easy-to-use claims processing and estimating software solutions for Property & Casualty Insurers. Our collaborative workflow management, mobile estimating and claims triage solutions allow insurers to reduce costs while delivering a market leading claims experience.

Adjudicare is an advanced, practical software solution used by a network of Employee Benefits Brokers and Third Party Administrator partners across Canada in the adjudication of health and dental claims. Adjudicare's rules-based engine and leading-edge features ensure that claims are precisely adjudicated and paid in real-time, giving our partners' customers optimum flexibility, along with transparent disclosure on the benefit plan's financial performance.

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