



INNOVATION GROUP SIGNS NEW DEAL FOR THE SYMBILITY CLAIMS SCOPING AND MANAGEMENT TOOL FOR PROPERTY CLAIMS

TORONTO, ONTARIO--(Marketwire – January 24, 2011) - Symbility Solutions Inc., a wholly-owned subsidiary of Automated Benefits Corp. (TSX-V:AUT), is pleased to announce an extension to its strategic partnership with Innovation Group (LSE: TIG.L) for the distribution of Symbility's market leading property estimation software.

The Innovation Group recently announced that RSA Insurance Group plc (RSA) has expanded its use of Symbility in a move which increases the level of automated claims handling across RSA's UK property insurance business.

“There is real momentum building as Insurers, Adjusters and Contractors seek to enhance their collaboration in property claims handling to eliminate wastage and drive savings. Symbility gives all participants a single view of the claims data, whether they are in the office, working in a call centre, on the move or on site with a policy holder or contractor. That is the first step to stripping out inefficiencies from the claims value chain. Our Symbility technologies unify the process, strengthen management of scope and pro-actively manage all cost elements to enhance the customer experience whilst reducing cost for insurers,” said Paul Irvin, Head of UK Property at Innovation Group.

“Innovation Group has added real value to the core Symbility product offering through its local market knowledge and specifically the Triage module, which suits the UK market so well. With a successful implementation of the entire Symbility product suite at RSA, our partnership has a great opportunity to continue our momentum in the UK and leverage this platform for further expansion into the European market,” said Richard Adair, Executive Vice President of Symbility Solutions Inc.

About Automated Benefits Corp. and Symbility Solutions Inc.

Automated Benefits Corp., headquartered in Toronto, Canada, is a software company dedicated to developing applications for the insurance industry in North America and Europe. The Corporation currently has two platforms: Symbility and Adjudicare.

Symbility automates property insurance claims through its three complementary software components which afford users the mobility, speed and control needed to efficiently and quickly move onto the next claim. *Symbility Claims Connect* is the collaborative workflow management tool that gives every claim participant real-time access to the claims they are working on. *Symbility Inside Adjuster* is an integrated application designed to streamline the first notice of loss process which leads to faster settlement of claims. *Symbility Mobile Claims* software is an estimating tool that increases speed, efficiency and accuracy by allowing on-site claims processing.

Adjudicare is a software solution used by local insurance brokers and third party administrators across Canada in the adjudication of health and dental claims. Adjudicare's software pays claims in real time giving clients optimum flexibility along with transparent disclosure on the benefit plan's financial performance.

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